



# Labor Supply versus Labor Demand

## August 2018 Labor Supply versus Labor Demand

Online job advertisements in South Carolina, as reported by the Conference Board's Help Wanted Online® (HWOL) data series, showed a decrease of 1,125 ads from July 2018 to August 2018. Compared to August 2017, South Carolina had an increase of 2,007 ads. Across the United States, online ads saw a decrease of 46,266 in the last month.

Labor demand in the Midlands Workforce Area (Fairfield, Lexington, and Richland counties) was greatest with 13,897 posted advertisements. The Trident Workforce Area (Berkeley, Charleston, and Dorchester counties) followed with 13,870 online ads. Statewide, the labor supply (the unemployed versus demand (online advertisements) ratio remained at 1:1.

### Supply-Demand Ratio by Workforce Area for August 2018

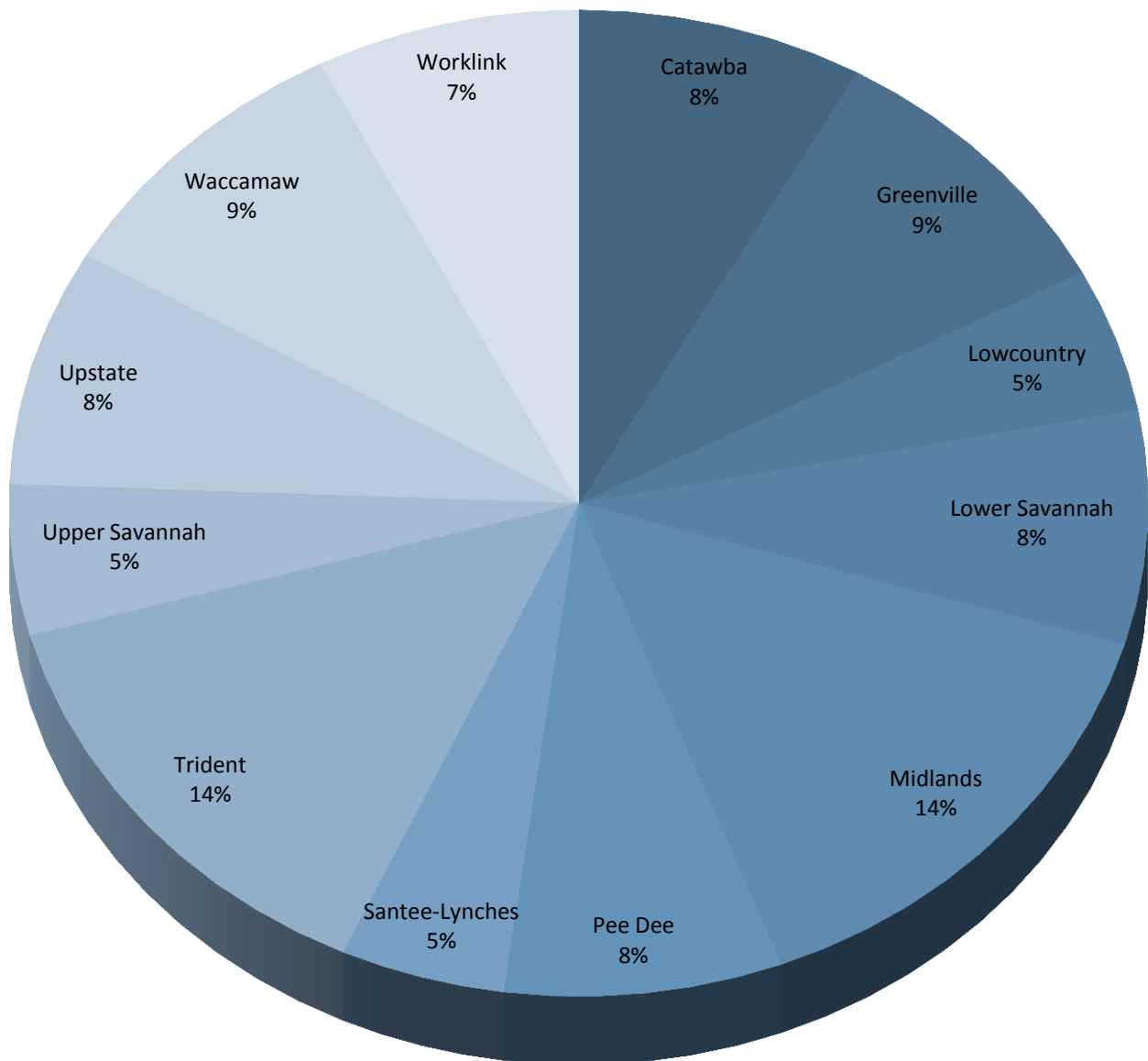
| Workforce Area      | Job Openings | Unemployed | Unemployed per Opening Ratio |
|---------------------|--------------|------------|------------------------------|
| Catawba             | 4,748        | 6,777      | 1:1                          |
| Greenville          | 8,018        | 7,626      | 1:1                          |
| Lowcountry          | 2,895        | 3,956      | 1:1                          |
| Lower Savannah      | 3,022        | 6,404      | 2:1                          |
| Midlands            | 13,897       | 12,201     | 1:1                          |
| Pee Dee             | 3,233        | 6,595      | 2:1                          |
| Santee-Lynches      | 2,217        | 3,909      | 2:1                          |
| Trident             | 13,870       | 11,602     | 1:1                          |
| Upper Savannah      | 2,008        | 4,125      | 2:1                          |
| Upstate             | 4,813        | 6,489      | 1:1                          |
| Waccamaw            | 4,563        | 7,609      | 2:1                          |
| Worklink            | 3,118        | 6,285      | 2:1                          |
| South Carolina (SA) | 59,012       | 78,416     | 1:1                          |
| United States (SA)  | 4,605,199    | 6,234,000  | 1:1                          |

(SA) Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department



### SC Job Advertisements by Workforce Area



*The Conference Board Help Wanted OnLine® (HWOL) data series measures online jobs advertisements (rounded) from about 16,000 major Internet job sites and smaller job sites that serve niche markets and smaller geographic areas. Online job advertisements may or may not have multiple job openings. The level of ads in print and online can change for reasons not related to overall job demand.*

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department